



संयुक्त जयंती
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

MSME TECHNOLOGY CENTRE
INDO GERMAN TOOL ROOM, AURANGABAD
(A Govt. of India Society under Ministry of MSME)



Two Days Workshop on Social Media Marketing

COURSE DURATION: 2 DAYS

Course Date: 12th & 13th January 2019

Time: 10.00 AM To 5.00 PM

Venue: Indo German Tool Room, Aurangabad

Course Content

WhatsApp, Facebook and YouTube Marketing, Mobile Photography, Mobile Filmmaking, Digital Payment, Remarketing and Retargeting, SPIN Technique, Create mobile website, Post Creation, Online Shop / Droshipping and Entrepreneurship

Who can attend? : Students, Engineers, working professionals, new entrepreneurs, staff of existing entrepreneurs & interested candidates.

Requirement : Smartphone with 4G connection, Charger & headphone

Course Fee: Rs.3000/- + GST extra @ 18 %

(Course Fee includes Course Certificate & Lunch)

Mode of Payment: Through online SB Collect

<https://www.onlinesbi.com/prelogin/institutiontypedisplay.htm>

Last date of Registration: 10th January 2019

For further details contact:

Indo German Tool Room, Aurangabad

P-31, MIDC, Chikalthana Industrial Area, Aurangabad (M.S.)

Phone: 9322268232, 8855049104, 9766924092, (0240) 2486832, 2482593

Web site: www.igtr-aur.org, e mail: gm@igtr-aur.org